

FACULTY PROFILE

❖ **Basic Information**

- **Name:** Mrs. Sonal Admane
- **Designation:** Assistant Professor
- **Department:** Commerce & Management
- **Area of Specialization:** Accounts, Core Management Subjects, Entrepreneurship Development, Business Ethics & Corporate Governance



❖ **Educational Qualifications:**

UGC-N.E.T., MH-S.E.T., M.Com.

❖ **Teaching Experience:** 15 Years

❖ **Research Experience**

- Total Research Experience: 8 years
- Research Guidance: Guided BBA and M.Com student projects as part of academic curriculum requirements.
- Areas of Research Interest: Human Resource Management, Modern Marketing & Consumer Behaviour, Corporate Governance & Ethics, Organisational Behaviour & Leadership

❖ **Research Publications**

**(A) Research Papers in National/ International Journals**

- “Twin Balance Sheet Crisis in India” published in Research Journal Volume 14 Issue 1, 2018, ISSN: 0974-0317 of .L.A.D. College for Women, Nagpur.
- “A Detail Study of Plastic Money Services provided by Bank of India, Nagpur” published in Research Journal Volume 16 Issue 1, 2020, (ISSN: 0974-0317). Published Volume 16, No. (1), 2020 ISSN 0974-0317 of .L.A.D. College for Women, Nagpur.
- “Shades of Green Business in India: Highs and Lows” Paper published in Multi-disciplinary International Research Journal B. Aadhar Issue No, 345(CCCXLV) ISSN 2278-9308 Impact factor 8.575(SJIF) in 2022.
- “Impact of Service Quality on Customer Satisfaction w.s.r. to Ola and Uber Cab Services in Nagpur City: A Comparative Study” published in International Multidisciplinary Half Yearly Research Journal ISSN 2319-359X, Volume-XII, Issue-II, 2024, Impact Factor 2023-7.537.

## **(B) Books / Book Chapters Edited**

### **Authored-**

- **Evolution of Business** – B.B.A. Sem-I, Thakur Publication Pvt. Ltd., ISBN No. 978-93-5480-622-3, First Edition 2022
- **Environmental Studies (Environmental Science)** Value Education Course – B. Com., B.C.C.A., B.B.A., B.Sc. First Semester, as per N.E.P., Alliance & Co., ISBN No. 978-93-48359-99-5, First Edition October-2024.
- **Job Analysis & PMS** – B.B.A. Sem-VI (OB & CBCS) , Himalaya Publishing House ISO 9001:2015 Certified, ISBN No. 978-93-6557-696-2

## **(C) Conference / Seminar Proceedings**

- ‘Prospects & Challenges of e-Governance in Rural India’ published in Vol-68-No.9-2020 ISSN::0474-9030 - a two days’ International Conference on “E-Business, E-Management, E-Education and E-Governance”
- ‘Colour Therapy- A Stimulator of Joy and Balance in Human Life’ published in ISBN 978-93-80985-23-7 a one day National Health Conference ‘Aarogyam Dhan Sampada: A lifelong Treasure’ at L.A.D. College in 2019.
- ‘Impact of covid-19 on Micro, Small and Medium Enterprises (MSMES) in India’ published in national webinar on ‘Role of Commerce Faculty, Students and Entrepreneurs during the Pandemic - ISBN-978-93-84855-21-5
- “Story of an Innovation to Entrepreneurial Success - A Case Study of Ola Cabs” published and presented at National Conference Multi-disciplinary Research & Studies March 2024 ISSN: 2249-894X, Impact Factor: 5.7631 (UIF).
- ‘A Detail Study on Impact of Covid-19 on Indian Economy’ published in National E-conference on “COVID-19: Crisis, Effects, Challenges & Innovations” ISBN: 978-93-87558-45-8 June 2020.

## **❖ Orientation / Refresher Courses / FDPs Attended**

- Online FDP on “Flipped Classroom- An effective Pedagogy” organised by Vellalar College for women, Erode in collaboration with L.A.D. College on 13 April 2020.
- A three day online FDP on “Writing High-Impact Research Papers, Effectively & Efficiently” organised by G.H. Rasoni Institute Of Business Management, Jalgaon from 4<sup>th</sup> to 6<sup>th</sup> June 2020.

- A Faculty Knowledge Sharing Programme was organised by ICFAI Business School on 22<sup>nd</sup> August 2023 in Hotel Heritage, Civil lines Nagpur. Prof. Smita Santoki, Expert Faculty of ICFAI Business School.
- Completed the “NEP 2020 Orientation and Sensitization Programme” under Malviya Mission Teacher Training Programme ((MM-TTP) of UGC organized by UGC-Malviya Mission Teacher Training Centre, RTMNU, Nagpur from 16<sup>th</sup> March to 30<sup>th</sup> March 2025.
- A Five day International FDP on “AI in Research and Innovation” held from 18<sup>th</sup> to 22<sup>nd</sup> August 2025 at L.A.D. & Smt. R.P. College for Women, Nagpur under the aegis of the Internal Quality assurance Cell (IQAC) in collaboration with Yashwantrao Chavan College of Engineering, Nagpur.

#### ❖ **Papers Presented in Conferences / Seminars**

- ‘Prospects & Challenges of Human Resource Management in the Era of Globalisation’ presented in 2019 in an International Conference on “Management Practices, Innovations and Research” with ISBN No.-978-93-86623-61-1
- “Story of an Innovation to Entrepreneurial Success - A Case Study of Ola Cabs” published and presented at National Conference Multi-disciplinary Research & Studies March 2024 ISSN: 2249-894X, Impact Factor: 5.7631 (UIF)
- ‘A review of literature on factors influencing the use of online cab services’ presented in a one day Multidisciplinary National Conference Issue-11, ISBN: 978-93-95008-48-8

#### ❖ **Administrative Responsibilities**

- Performed academic duties of R.T.M.N.U. paper setting, valuation, re-valuation, & moderation at UG level.
- Internal/External Examiner for B.B.A. Semester VI Project, RTM Nagpur University (2018–Present)
- Member of Editorial Board of In-house Publication ‘Busi...B.’ of B.B.A. course (2018–Present).
- Assisted Exam committee of L.A.D. College in University Winter 2022 exam.
- Conducted online MCQ backlog exam along with paper setting and valuation for RTM Nagpur University Examination of Summer 2021 and Winter 2021 of commerce department.

- Member of Admission Committee, Time Table Committee, Student Activity Committee of B.B.A. course (2018–Present).
- Was a member of Student Interaction Committee for N.A.A.C. Peer Team Visit held at L.A.D. College on 16<sup>th</sup> & 17<sup>th</sup> February 2023.
- Member of Criteria IV.
- Member of Student Quality Assurance Cell.
- Member of Sponsorship committee of Intercollegiate Cultural Festival AURA 2026.

❖ **Extension Activities / Community Engagement**

- Guided students for Women Scientist Information Gallery in Vidharbha Vigyan Utsav 2025 organised at L.A.D. College, Shankar Nagar, Nagpur.
- Member of Invitation committee of International Women’s Day held on 7<sup>th</sup> March 2026.

❖ **E-Content / MOOCs / ICT Use**

- Use of ICT tools for effective teaching-learning (PPTs, online resources, smart classroom tools).
- Development and use of e-content for academic delivery.
- Participation in MOOCs / online courses for continuous professional development.
- Use of Google Classroom / LMS for assignment submission, assessment, and student engagement.