

# L.A.D. & Smt. R.P. College for Women, Nagpur

## FACULTY PROFILE



### ❖ Basic Information

- Name: Dr. Madhuri Chansarkar
- Designation: Professor
- Department: Faculty of Commerce and Management
- Area of Specialization: Marketing and Human Resource Management

### ❖ Educational Qualifications: M.Com., D.B.M., Ph.D.

### ❖ Teaching Experience: Teaching Experience in LAD College 15 yrs

- Worked on contract in G. S. College 6 yrs
- Worked on contract in Mokhare College 3 yrs
- Worked as contributory in G.S. College 3 yrs

### ❖ Total Teaching Experience: 27 Years

- Total Research Experience: 15 yrs
- Research Guidance (P.G. student for their Project work)
- Areas of Research Interest: Business Management, Economics

### ❖ Research Publications

#### (A) Research Papers in National/ International Journals

- ‘Participation of women in Defence forces’, paper published in the Journal NIRMIK, half yearly interdisciplinary research journal of Mahatma Phule Talent Research Academy, 17th International Interdisciplinary conference on Role of Military in Security and Unity of nation (RMSUN) on 6 Sep 2015 (ISSN: 2320-2033, Issue 7<sup>th</sup>, Vol. 7, pp 107 -113)
- ‘Causes of Financial crises in India’, paper published in the Journal DELVE by Annasaheb Gundewar College, (Vol V, Issue II Oct 2014- Mar 2015, ISSN: 2229-7510, pp 4)
- ‘Role of skill development in eradicating poverty and unemployment’, paper published in MTC Global Journal of Management and Entrepreneurship, 9 CIMC International conference on Era of skill development Inspire, Innovate and Integrate organized by CIBM on 5 March 2016 (ISSN 2231-3710, Vol IV, issue 8, pp 193-201)

- ‘Green Supply Chain Practices’, paper published in JETIR- Journal of Emerging Technologies and Innovative Research, International Open Access Journal, UGC Approved, in May 2018 (vol.5, issue 5, ISSN 2349-5162 impact factor 5.87, pp 383-387)
- ‘Digital learning’, paper published in JETIR Journal of Emerging Technologies and Innovative Research, International Open Access Journal, in May 2019 (vol 6 issue 5 ISSN 2349-5162, pp 386-389)
- ‘Industry 4.0 in India’, paper published on Dec 2019 in the Peer Refereed & Indexed Journal, “Research Journey”, (ISSN: 2348-7143, Impact factor 6.261, pp 454-457)
- ‘Women Entrepreneurship in Indian Economy’, paper published in MPIR 2019 IOSRJEN UGC approved Journal, ISSN (e) 2250-3021 and ISSN (p) 2278-8719 Impact factor 6.645, Vol. 7, Pg.23-28 on Dec. 2019
- ‘Governance and Technologies Role in corruption Control”, paper published in international journal “Our Heritage Journal”, (ISSN 0474-9030, Impact factor 6.6; Vol.-68 No -9-2020, pp 387-394) on Feb 2020
- ‘Economic fallout of Covid -19 in India’, paper published in an International Open Access, Peer reviewed, Refereed Journal JETIR (Volume7 Issue12, pp no. 407-410 , December 2020 Impact Factor 7.96, UGC approved, UGC No 63975(19), ISSN 2349-5162)
- ‘Role of Digital Commerce in Covid Pandemic’, paper published in B-Adhar, International Peer reviewed, Indexed Journal, August 2021 Impact Factor (SJIF) 7.675, (ISSN 2278-9308 , ISSN No 308(CCCVIII) pp 28-32)
- ‘Sustainable Supply Chain Management and Reverse Logistics’, organized by VMV College National Conference. Paper published in B-Adhar Multidisciplinary International Peer reviewed, Indexed Research Journal issue no. 395-A, on Feb, 2023. (ISSN 2278-9308 Impact Factor 8.757 (SJIF), pp 316-320)
- ‘Conceptual study of Green Investing’, paper published in UGC Care listed Utkal Historical Research Journal, (ISSN: 0976-2132) April 2023 Vol.-36, No.1 (IV) 2023 (Organized by Tirpude College on 7 -8 April 2023)
- “Conceptual study of Green Criminology”, paper published in UGC Care Listed Journal Sanshodhak Puravani Ank 38 (ISSN 2394-5990) , March 2024
- ‘Tackling Climate Change in India’ ,Pp326-330, Published in ShodhKosh: UGC care Journal of Visual and Performing Arts, Vol 5 Issue 6, (ISSN-(online)2582-7472), Jan-June 2024

- ‘A Conceptual Study of Human Capital’, Published in Mukta Shabd Journal, UGC Care Group I Journal (ISSN No. 2347-3150) Impact Factor 4.6, Vol 13, Issue 9, pp 548-556 on Sep 2024
- ‘Concept of Paper Trading In Stock Markets’ Pp 512-522 JETIR International Peer Reviewed open access Journal Volume 12, Issue 4 – Apr 2025 UGC Approved UGC No (63975) ISSN 2349-5162 Impact factor 7.95
- ‘Transforming Indian Education through AI: Opportunities and Challenges’ Pp 52- International Journal of Research in Academic World Impact factor (SJIF) 6.126 (IJRAW), Multidisciplinary Journal Volume 4, Issue 6 June 2025 E-ISSN: 2583-1615 P- ISSN- 3049- 3498 Double Blind Peer Reviewed Refereed, Indexed, Open – access

## **(B) Books / Book Chapters**

### **Edited-**

1. ‘New Economic order & Challenges before Indian Managers’ Pp 46-51 book titled Changing Face of Indian Management & 21 Century, Sai Jyoti Publication Itwari Nagpur, (ISBN 978-93-814332-02-0)
2. ‘Professional Ethics in Higher Education’ Pp 91-94 in Quality Assurance in Higher Education “Issues & Concerns” Sri Sainath Prakashan, Dharampeth Nagpur (ISBN 978-93-80287-80-5)

### **Authored-**

‘Organizational Behaviour’ for B.Com Sem IV, as per RTMNU syllabus (ISBN-978-93-94477-98-8) Publisher: Sri Sahitya Kendra, Nagpur. Ganraj Appt. Rajapeth Bus stop, Hudekeshwar Road, Nagpur 34.

## **(C) Conference / Seminar Proceedings**

- ‘New Economic order & Challenges before Indian Managers’, paper published in the proceedings of UGC National level conference organized by Annasaheb Gundewar College, Nagpur on 22 Jan 2011 (ISBN-978-93-814332-02-0, pp 46-51)
- ‘Applicability of Six Sigma for Improvisation’, paper published in the proceedings of National conference on ‘Modern Management Techniques and The Corporate World’, on 20 April 2012 (ISBN 978-81-910409-3-7, pp 271 - 275)

- ‘Maintaining Professional Ethics in Higher Education’, paper published in two day National Workshop on ‘An Insight into new strategies and policies of NAAC in Higher Education’ on 12 & 13 Oct 2012 ( ISBN 978-93-80287-80-5, pp 91-94 )
- ‘Implementation of cloud Computing Technology’, paper published in National conference on ICT Revolution and New trends in Teaching & Learning Process (IT Revolution and its impact in India), organized by Dayanand Arya Kanya Mahavidyalaya, Nagpur On 12 &13 Feb 2014 (ISBN 978-81-926773-3-0, pp 318-323)
- ‘Use of social commerce in educational services’, paper published in National conference on Social commerce emerging trends and issues, organized by Dr Ambedkar College, Nagpur on 25 Jan 2014 (ISBN 978-81-924654-4-7)
- ‘FDI in India – Policy and Procedures’, paper published in National Seminar on Impact of Global Financial Crisis on FDI in Indian Economy Organised by Dr. M K Umathe And R Mokhare College on 17 Dec ember 2014 (ISBN-978-81-926280-1-1, pp 165-170)
- ‘Venture Capital in India’ , paper published in the proceedings NOVUS 2015, International conference on Change for Sustainable Businesses, organized by NIT Graduate School of Management Nagpur, on 27 & 28 Feb 2015 (ISSN : 2277-2170, pp 870-879)
- ‘Regulatory System for e-Entrepreneurship’, paper published in National conference on “New Era of e-Entrepreneurship in India- Current Trends, Issues and Challenges organized by Santaji Mahavidyalaya on 16 January 2016 (ISBN: 078-93-80986-56-2, pp 492-499)
- ‘Role of NSDC in Entrepreneur Development’, paper published in ‘The Researcher’ inNational Conference on Innovative Ideas- Impact on Entrepreneur Development organized by Shiran Centre for Research & Awareness Nagpur & Renuka College Nagpur on 20 February 2016 ( ISBN : 978-81-926813-4-4, pp 31-36)
- ‘Psychological impact on common man during demonetization’, paper published inInterdisciplinary National Seminar on demonetization, organized by Dhanwate National College on 15 Dec 2017 (ISBN 978-81-933130-3-9, pp 351-355)
- ‘New Trends in Entrepreneurship’,paper published inInternational Conference on Business Re-modelling- Exploring New Initiatives in the Key Business Functions on 23-24 Feb 2018 organized by Tirpude College (ISBN: 978-93-5291-574-3, pp 146-151)
- ‘Spiritual Health’ paper published in proceedings of one day National seminar on ‘Arogyam Dhanasampada: A Lifelong Treasure’ held on 14 December 2019, organized by L.A.D. & Smt. R.P. College for Women, Nagpur. (ISBN-978-93-80985-23-7, pp 109-115)

❖ **Orientation / Refresher Courses / FDPs Attended**

- 76<sup>th</sup> Orientation Programme, organized by Academic Staff College, RTMNU, Nagpur on 14 Jun 2012 to 11 Jul 2012
- Refresher Course 6 Aug - 26 Aug 2014 UGC organized by Academic Staff College, RTMNU, Nagpur
- Participated in Two weeks Refresher Course, from 17 Sep- 07 Oct 2018, UGC sponsored, organized by HRDC & RTMNU
- Participated in Two weeks Refresher Course, from 22 July - 03 August 2019, UGC sponsored, organized by HRDC & RTMNU
- Online FDP on “Flipped Classroom – An Effective Pedagogy”, organized by: Vellalar College for Women (Autonomous), Erode -12 (Tamil Nadu) in collaboration with L.A.D. & Smt. R.P. College, Shankar Nagar, Nagpur on 13 April 2020
- Online One Week FDP on - “Inclusive Quality Initiatives for Higher Education” organized by Vellalar College for Women (Autonomous), Erode, Tamil Nadu 27 Apr 2020 to 04 May 2020
- Online Two week FDP on ‘Managing Online Classes & Co-creating MOOCS’ organized by Teaching Learning Centre, Ramanujan College, University of Delhi 23 Jun 2020 to 29 Jun 2020 Ministry of HRD, PMMMMNMTT
- Online On day FDP Webinar “ Mapping of Outcomes : Programme Outcomes, Course Outcomes and Learning Outcomes” organized by IQAC ST Thomas College Kozhencherry on 4 Nov 2020
- Online Two - Week Inter-disciplinary Refresher course/FDP on “Research Methodology and Data Analysis organized by Teaching Learning Centre, Ramanujan College, University of Delhi. Ministry of Education PMMMMNMTT 17 May 2021 to 31 May 2021
- Online Refresher Course On ‘Global Transformation in Consumerism: E- Commerce and E- Learning’ (Interdisciplinary, Commerce and Management) organized by Guru Ghasidas Vishwavidyalaya Bilaspur (C.G.) Central University UGC HRDC 10 Jan 2022 to 22 Jan 2022
- Online FDP programme “SARVATRA’ on “Digital Pedagogy for 21<sup>st</sup> Century Teachers” organized by G. H. Raison Saikheda, MP on 01 Mar 2022 to 08 Mar 2022
- Participated in Skill Education (SkEd) Level I on “Financial Awareness and Investment Planning” programme during 13 -18 March 2023
- Online seven days National Level FDP on “ Art of Teaching” organized by IOT Academy, MSME, Udyam ,Coimbatore, Tamil Nadu 6-15 Nov 2023

- Six days National Level FDP on 'Indian Knowledge Systems' organized by IOT Academy, MSME, Udyam ,Coimbatore, Tamil Nadu. 21-26 Nov 2023
- Seven days National Level FDP in 'Innovations in Teaching and Learning' from 17 - 25 March 2025 organised by IOT Academy

#### ❖ **Papers Presented in Conferences / Seminars**

Paper Presented in Samidha 2023 International Research Conference, on the topic 'CONCEPTUAL STUDY OF GREEN INVESTING' during Covid pandemic at Tirpude College Nagpur during **2022-2023**

#### ❖ **Workshops / Seminars / Conferences Organized**

- Organised Fire Mock Drill on 9 November 2022 under Safety and Security literacy year 2022.
- As Convener Organised SkEd( Level I) Seven days Workshop on Financial Awareness and Investment Planning 13 to 18 March 2023
- As Convener organised Spandan wall magazine competition during 2024-2025, 2025-2026.
- Organised Prof Vijay Vaidya Intercollegiate Debate Competition as Convener
- Organised educational tour, industrial visit etc
- Organized and encouraged commerce students to participate in Entrepreneurship Development cell under 'earn and learn' programme as Convener
- Organised seminars, guest lectures etc. for Training and Placement Cell.
- Organized 'Gyan Dan Utsav' at Lokmanya Convent, Gandhi Nagar and Shanti Niketan Madhyamik Vidyalaya Hingana to make students aware about trade and commerce

#### ❖ **Administrative Responsibilities**

- Co- opted member for Economics Board R.T.M. Nagpur University, Nagpur
- Treasurer for AI Literacy Year 2024-2025,2025-2026
- Guided students in Six month FDP titled "Experiential Learning for students using Case Study Approach" organized by MSFDA & IIT Bombay from 22 January to 19 June 2024.Prepared report for above FDP and presented PPT of the same to MSFDA & IIT Bombay
- Worked as member for Training & Placement cell

## ❖ **12. Awards / Recognitions**

- Gold Medal for the Paper 'Participation of women in Defence forces', 17th International Interdisciplinary conference on Role of Military in Security and Unity of nation (RMSUN) on 6 Sep 2015 ( ISSN: 2320-2033, Issue 7<sup>th</sup>, Vol. 7, pp 107 -113)

## ❖ **Extension Activities / Community Engagement**

- Life Member of Chinmay Seva Trust
- Life Member of Dharmarth Trust of Gurudwara Ramdaspath Nagpur

## ❖ **E-Content / MOOCs / ICT Use**

- Development of E- Learning Material uploaded on YouTube during 2020-2021
- Two e- learning clips on subjects Principles of Business Management & Skill Development in India